

the art connector

Autumn Edition Newsletter—2007



Happy 10th Birthday!

We are incredibly honoured to have **reached the milestone** of 10 years in business.

Our journey has been **fun**, amazing, **eventful**, challenging and lots of hard work.

Since we opened back in April 1997, our business has truly **evolved** over the years.

Our **framing** was initially contracted out, until 1999 when we made the decision to purchase all the necessary equipment and do all the framing **on the premises**.

The **quality** of **workmanship**, the **artwork** and the way it is **presented** then became our focus and has continually advanced as a result.

We are proud to offer a **uniqueness** in presentation and

service. Our **Ezy Choice** Program and 100% **money back guarantee** (on framing, stock & catalogue orders) are a first in our industry and the premises itself is **one of a kind**.

We have strived to give an **ultimate experience** to all who walk through our door and have been humbled to receive such **positive comments** from our interstate representatives who tell us there is **no one like us** in Australia.

We owe our success to you our **wonderfully loyal customers** who keep on coming back and always tell others about us.

We would like to extend our **gratitude** to you all.

A Huge Thank You!!

What's New

New Loyalty Program

We are very excited to offer you a House of Prints loyalty program, that will provide you with a **reward system** of points each time you spend money with us.

You then have a choice of **accumulating** or **redeeming** your **points** the next time you come in to make a purchase.

Your **complementary** loyalty card is a **high quality** durable acrylic card in a credit card format which fits easily in a wallet or purse.

Simply **ring or email** us **now** to request your own loyalty card and we will send you one in the mail so that you can start using it immediately.

What a **great opportunity** to bring your loyalty card along to our 10th birthday celebration where you can enjoy exclusive savings and start accumulating your points.

Don't wait, **call us now!!**

10th Birthday Celebration Sale

Up to 30% off all floor stock!!

This offer excludes Darryl Trott & David Bromley works

For our loyal art connector clients only

See your enclosed *personal invitation* for your exclusive one day only special offers!!



Now on Display!

A Taste of

David Bromley



His work also includes still life and contemporary and sophisticated style nudes.

David Bromley on display now for the month of April or until sold out.

Coming Up!

A Sneak Preview
Essence of Spring
by
Darryl Trott



We are very excited to have the privilege of displaying David Bromley art prints for the first time.

We only have a limited number of artist proof prints available, so please do not miss this rare opportunity.

David Bromley is a fantastic local South Australian success story, who is now huge overseas, specifically in the UK and Japan.

Famous for his children paintings, he captures the imagination and memories of those special childhood moments we will never forget.

Expert Tips

On Holiday!

Tip 1

If purchasing a print whilst traveling, either store in a cylinder or wrapped flat if possible.

Tip 2

If purchasing an original canvas, roll the canvas up with the painting showing on the outside to avoid the paint cracking when it is time to unroll.

Tip 3

When you do arrive home store your print and/or canvas flat, as the longer they are rolled up the higher the risk of creasing or cracking.

Tip 4

Bring your artwork to us to get framed and put it on the wall where it will be appreciated.

As mentioned in our previous edition, we are truly delighted to be launching a new estate limited edition print by the late Darryl Trott.

Initially we had mentioned the possibility of holding the launch at the same time as our 10th birthday. However, the new release date will now be in July.

We will be organizing a special preview night and offering a number of new and rare Darryl Trott prints on the evening.

Of course we will keep you posted on all the details in our next edition.

Update Your Contact Details

Have you changed your contact details or wish to opt out of future notification, please inform us via phone, fax or email. Or simply complete, detach and post back.

Name: Ph:.....HmWk
Address: Mob
..... Email:
.....P/Code..... Mailing List: Yes No

Just keeping You Informed!

51 Goodwood Rd. Wayville 5064 Ph: 8373 5880 Fax: 8373 5541 Email: info@houseofprints.com.au
www.houseofprints.com.au